Raph Small

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**OBJECTIVE**

A personable and diligent individual with outstanding problem solving and communication skills. Pursuing a full-time position in TV news in August 2012 upon completion of a B.A. in Journalism from the University of Memphis.

**EDUCATION**

Bachelor of Art in Journalism  
Concentration: Broadcast News  
University of Memphis, Memphis, TN

**JOURNALISM EXPERIENCE**

WREG News Channel 3, Memphis, TN (January 2012 - Present)

* Attend editorial meetings and pitch story ideas
* Follow reporters in the field while shooting my own stand-ups
* Promote news material using social media
* Work various production jobs at the station: editing, prompter, rewrite wires, and assist at the assignment desk

MicroMemphis, Memphis, TN (January 2012 - May 2012)

* MultiMedia reporter
* Micro Memphis is a hyper-local, multimedia news site that covers the area of Cooper-Young
* Applied skills: interviewing, editing, videographer, photography, studio work, and web writing

Insight News, Memphis, TN (August 2011 – December 2011)

* Reporter/Producer/Anchor
* Generate story ideas and use communication skills to build contacts
* Reporter and news anchor
* Shoot, write and edit stories for broadcast television
* Write web stories
* Use social media to network and share stories
* Demonstrated the ability to focus and multitask while working under a deadline and for a live newscast by producing a 15-minute newscast while leading a 16 person news crew
* Applied skills: video, camera, prompter, and audio operator

**WORK EXPERIENCE**

Madison Humphrey’s, Memphis, TN (May 2011 - Present)

* Leasing/ Marketing Agent, Fogelman Management Group
* My role as a leasing agent consists of sales, customer service, and marketing skills. The primary role is to lease apartment homes through product demonstration and to implement marketing strategies.

Arbors River Oaks, Memphis, TN (May 2010 - April 2011)

* Leasing Agent, Hawthorne Residential Partners
* My role as a leasing agent consists of sales, customer service, and marketing skills. The primary role is to lease apartment homes through product demonstration and to implement marketing strategies.

**LEADERSHIP/ PHILANTHROPY**

* NAACP (U of M Chapter)
* Black Students Association
* Students Advocating Service
* Student Acticities Council
* Black Men United
* National Association of Black Journalist (U of M Chapter)
* Fogelman Cares (Fogelman Management Group)
* Fogelman “Go Green” (Fogelman Management Group)
* ACT Prep Instructor (Breath of Life Church)

**SKILLS**

* Microsoft Office
* Photoshop
* Indesign
* Final Cut Pro, Opus, Idius
* NewsKing